

Harrell Hereford Ranch

Invites you to the 8th Annual Cattleman's Workshop:
“Opportunities for NW Cow/Calf Producers”



Saturday, January 21, 2012 at 9:00 am
at the Blue Mountain Conference Center — 404 12th St. La Grande, OR

8th Annual Cattleman's Workshop

"Opportunities for NW Cow/Calf Producers"

FREE EVENT!
No Pre-registration required.
Lunch included.

- Workshop Introductions & Overview

Rick Haines; Independent Ag Network, Twin Falls, ID

- Financing in Today's World of Uncertainty

Michael Swanson; Senior Vice President, Wells Fargo Bank

- Beef Cattle in a Global Market

Mike Sands; Vice President, Informa Economics Inc., Memphis TN

- Enhancing Profit and Opportunities in the Beef Cattle Industry

Ben Neale; Field Services, The Beef Connection, Nashville, TN

- Livestock Risk Protection Program

Jo Lynne Seufer; Risk Management Specialist, USDA/Risk Mngt Agency

- "Size Does Matter" in Cow/Calf Production Systems and Nutrient Demands

Kenneth Olson; Range Beef Cow/Calf Specialist, South Dakota State University

- Cow/Calf Production Strategies; A Canadian Perspective

Christoph Weder; Owner - Spirit View Ranch & CEO of Heritage Angus

- Selling a Premium Beef Product During Trying Times

Chad Mackay; President & COO, El Gaucho Restaurants, Seattle, WA

- Panel Discussion & Wrap-up

Rick Haines; Independent Ag Network

Harrell Hereford Ranch Annual Bull & Horse Sale

— Monday, March 5, 2012 —

for more information call Bob Harrell Jr. at 541-403-2210